



21st CENTURY
OBJECTIVIST CONFERENCES

1994 ▼ 1995

London '95

Royal National Hotel

MAY 26th-29th

BEDFORD WAY • LONDON • ENGLAND

Dress

The dress for all conference functions, including dinners, is business casual.

Meals

Those staying at the Royal National or Imperial Hotels have a full English breakfast included in the room rates. Check with hotel for time and location of breakfast. Attendees who purchased the optional meal plan will enjoy morning coffee, lunch and afternoon coffee, tea and biscuits during the meeting. (See schedule) Whenever possible, the speakers will be attending the luncheons. If you wish to purchase the meal plan, please contact a conference staff member. Friday and Sunday evening dinners are included in the full tuition. There will be no Saturday evening dinner function, allowing attendees to enjoy London's dining opportunities.

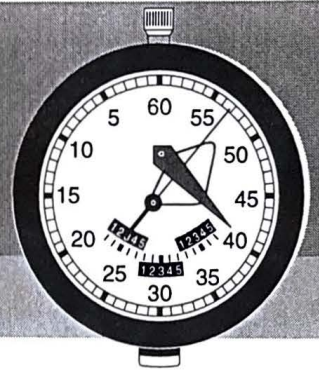
Name Tags

You will find your name tag included in your registration packet. Name tags must be worn to all conference events. Not only do your name tags allow conference staff to distinguish attendees from other hotel guests, but they are also an easy way to get to know each other. Your name tag should indicate if you purchased the optional meal plan; if you did and it is not noted, please notify conference staff.

Tape Recording

No event at 21st Century Objectivist Conferences may be audiotaped, videotaped, or otherwise reproduced.

Conference Schedule



Friday, May 26th

- 12:30 pm – 1:30 Registration & Check In
- 2:00 – 3:30 Ridpath: Integration and Human Life, Part 1
- 4:00 – 5:30 Schwartz: Contextual Knowledge
- 7:00 – 10:00 Berliner & Dinner: ARI at Ten Years

Saturday, May 27th

- 9:00 am – 10:30 Ridpath: Integration & Human Life, Part 2
- 11:00 – 12:30 Binswanger: Psycho-Epistemology, Part 1
- 12:30 pm – 2:00 Lunch (optional meal plan)
- 2:00 – 3:30 Hull: Integration–Dynamo of Reason, Part 1
- 4:00 – 5:30 Bernstein: Ayn Rand's Fictional Characters, Part 1
- 8:30 – 10:00 *VALUES* Presentation: "Portrait of Greatness"

Sunday, May 28th

- 9:00 am – 10:30 Schwartz: Multiculturalism
- 11:00 – 12:30 Binswanger: Psycho-Epistemology Part 2
- 12:30 pm – 2:00 Lunch (optional meal plan)
- 2:00 – 3:30 Hull: Integration–Dynamo of Reason, Continued
- 4:00 – 5:30 Bernstein: Ayn Rand's Fictional Characters, Continued
- 7:00 – 10:00 Berliner & Dinner: Treasures from the Archives

Monday, May 29th

- 9:00 am – 10:30 Hull, Concluded
- 11:00 – 12:30 Bernstein, Concluded
- 12:30 pm – 2:00 Lunch (optional meal plan)
- 2:00 – 4:30 Open Question & Answer Forum: All Speakers

The Speakers

Michael S. Berliner

Ph.D., Philosophy; Boston University, 1970

Dr. Berliner taught philosophy and philosophy of education for twenty years until he became Executive Director of the Ayn Rand Institute in 1985.

Andrew Bernstein

Ph.D., Philosophy; City University of New York, 1986

Dr. Bernstein is currently teaching Objectivism at Marymount College in Tarrytown New York, and has taught Objectivism at the New School for Social Research in New York City. He is an Adjunct Professor of Philosophy at Pace University, Iona University, and the State University of New York at Purchase. He is the author of the "Teacher's Guide to *The Fountainhead*," published by New American Library, and is a member of the Speakers Bureau of the Ayn Rand Institute.

Harry Binswanger

Ph.D., Philosophy; Columbia University, 1973

Dr. Binswanger is a member of the Board of Directors of the Ayn Rand Institute, and the author of *The Biological Basis of Teleological Concepts*, a book on the philosophy of biology. He is the editor of *The Ayn Rand Lexicon*, a topically organized compilation of extracts from Objectivist writings and lectures. Until its closing in 1987, he was the editor and publisher of *The Objectivist Forum*. Dr. Binswanger taught philosophy for many years at Hunter College and at the New School for Social Research. Dr. Binswanger is currently teaching full time at the Objectivist Graduate Center, of which he is the Director.

Gary Hull

Ph.D., Philosophy; The Claremont Graduate School, 1993

Dr. Hull teaches philosophy at Whittier College and ethics in the MBA program at the Claremont Graduate School. He is currently teaching an undergraduate seminar on Objectivism under the auspices of The Ayn Rand Institute. Dr. Hull has taught at numerous Objectivist Conferences, and is a graduate of The Ayn Rand Institute's Speakers Bureau. He is the author of the "Study Guide" to Leonard Peikoff's *Objectivism: The Philosophy of Ayn Rand*, and has written articles for *The Intellectual Activist*.

John Ridpath

Ph.D., Economics, University of Virginia, 1974

Dr. Ridpath is Associate Professor of Economics and Intellectual History at York University in Toronto, Canada, and is a member of the Board of Directors of the Ayn Rand Institute. Widely recognized for his lecturing skills and for his public speaking and debating in defense of capitalism, he is a recipient of the prestigious award given by the Ontario Council of University Faculty Associations for outstanding contribution to university teaching. His research interests lie in the history of basic ideas and their impact on social change. Articles by Dr. Ridpath have appeared in *The Objectivist Forum* and *The Intellectual Activist*.

Peter Schwartz

M.A., Journalism; Syracuse University, 1973

Mr. Schwartz is chairman of the Board of Directors of the Ayn Rand Institute and President of Second Renaissance Book Service. He is the founding editor and publisher of *The Intellectual Activist*. Mr. Schwartz is also an instructor at the Objectivist Graduate Center.

The Lectures & Courses

Integration and Human Life: The Case of Jean Baptiste Say (1767–1832)

John Ridpath

These lectures will present Say's famous insight—known as Say's Law—in its historical context and in its enormous importance to economic knowledge, as an illustration of the process and value of integration in the furthering of human life.

The central focus of these lectures will be on what it is about a functioning economy that creates the need for broader and broader integration, and how Say's Law satisfies this need.

Contextual Knowledge

Peter Schwartz

Can one hold a “correct” view for the wrong reason? For example, is the devout religionist who believes in the commandment “Thou shalt not kill” a genuine opponent of murder? Knowledge, according to Objectivism, is contextual. This lecture analyzes how this crucial principle implies that the “what” is always determined by the “why.” Mr. Schwartz also discusses how the contextual nature of knowledge pertains to the issue of “purism” in Objectivism. That is, he examines the proper method of judging various viewpoints—from Social Darwinism to conservatism, from Libertarianism to “moral tolerationism”—that hold patently false premises, yet reach conclusions alleged to be compatible with Objectivism.

The Ayn Rand Institute at Ten Years, Dinner & Lecture

Michael Berliner

Dr. Berliner will present a brief history of the Institute and its first decade of work to advance Objectivism. He will also discuss and answer questions about current activities and plans for the future.

Psycho–Epistemology

Harry Binswanger

Ayn Rand defined psycho–epistemology as “the study of man's cognitive processes from the aspect of the interaction between the conscious mind and the automatic functions of the subconscious.” In these two lectures, Dr. Binswanger describes the nature of this new science and how its findings can help one sharpen his control over the operations of his mind. Topics include: the distinction between the conscious and the subconscious, automatization as the key to learning, the conscious mind as the manager of the subconscious, what is and what isn't directly volitional, and a new view of creativity.

The Lectures & Courses

Integration: The Dynamo of Reason

Gary Hull

Integration is the process of combining an item of knowledge with the totality of knowledge available into a noncontradictory sum. It is, in Ayn Rand's words, the "key to man's consciousness, to his conceptual faculty, to his basic premises, to his life." As a principle of logic, integration is essential to objectivity, to creativity, and to keeping your philosophy and values real. The purpose of this course is to "chew" integration so that it becomes a guiding principle of your thinking. To achieve this we will identify its nature, and then will cover exercises designed to help you automatize the practice of integration.

Ayn Rand's Fictional Characters as Philosophical Archetypes

Andrew Bernstein

How is the conformism of Peter Keating an example of Kant's metaphysics? In what sense does Robert Stadler adhere to Plato's theory of human nature? Which fundamental premise of Kant's ethics is shared by Gail Wynand and Dominique Francon? What makes Guy Francon the best of the second-handers? These, and countless similar questions, can be answered only when it is understood that Ayn Rand's fictional characters are more than unique, unrepeatable individuals: they are dramatized instances of philosophy in action. Even the minor characters of *Atlas Shrugged* –e.g., Mr. Thompson, Floyd Ferris, Lillian Rearden–embody such philosophical principles as (respectively): Pragmatism, Skepticism, Nihilism. Focusing on *The Fountainhead* and *Atlas Shrugged*, Dr. Bernstein will analyze the philosophical principles that comprise the essence of many of Ayn Rand's leading characters.

Multiculturalism and the Anti-Conceptual Mentality

Peter Schwartz

Multiculturalism represents a return to primitivism—not only politically, as ethnic groups vie for power, but *epistemologically*, as the very method of conceptual thinking comes under attack. This talk examines the meaning and the numerous manifestations of this invidious ideology.

The Lectures & Courses

Treasures from the Ayn Rand Archives, Dinner & Lecture

Michael Berliner

Dr. Berliner will present material from Ayn Rand's unpublished articles and autobiographical writings, in addition to letters not included in his book *Letters of Ayn Rand*. His talk will feature more than 80 slides of rare photos and documents from Ayn Rand's life, beginning with her early childhood in Russia.

Open Question and Answer Forum

All Speakers

Written questions should be submitted on question & answer cards available from a conference staff member. Oral questions will be taken; however, preference will be given to written questions. Questions need not be specific to course or lecture content.

Portrait of Greatness: Arturo Toscanini, Conductor

A Special Evening Presentation by *VALUES*

"The story of Arturo Toscanini is that of an uncompromising individual. Toscanini is a perfect example of a man who chose as his goal and career in life something that he truly loved—and who pursued his goal without deviation throughout his entire life. This is a true story of a life of achievement, of a hero and a victor. A life that is a unique lesson and demonstration of the ability of justice and rationality to be victorious..."

This moving presentation, produced by *VALUES*, is the first of a series of programs designed to express objective individual achievement; describing and illustrating with the use of relevant facts how great achievements are accomplished. The viewer will experience first hand the struggles of a great man in the real world, and his inevitable victory. The presentation shows heroism illustrated by facts; for example, it shows that men like Howard Roark and John Galt existed, exist, and will exist, and that without individuals like them none of humanity's achievements enjoyed today would exist.

This narrated program, written by Ohad Kamin and Yaron Brook, is beautifully accompanied and illustrated by recordings of music conducted by, and slides of, the conductor Toscanini.

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FAX 1-203-355-7160

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130 Federal Road, Suite 56, Danbury, CT 06811, USA

Association of Objectivist Businessmen (AOB)
P.O. Box 370, Beverly, MA 01915-0007, USA
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Objectivist Health Care Professional Network (OHCPN)
P.O. Box 4315, South Colby, WA 98384-0315, USA
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The Association for Objective Law (TAFOL)
P.O. Box 1225, Purcellville, VA 22132-1225, USA

Society for Objective Science (SOS)
P.O. Box 4101, Oceanside, CA 92054, USA
☎ 1-619-721-7937

The Association for Rational Education (ARE)
P.O. Box 238, Deer Park, NY 11729, USA

Integration: The Dynamo of Reason
Gary Hull

Course Outline

Theme:

To illustrate the nature and role of integration in various aspects of man's life.

- A. Overview of integration
 - 1. Our focus is on a method of thinking
- B. A taste of the role of integration
 - 1. In business
 - 2. In science
 - 3. In art
- C. Integration and reason
 - 1. The unit-perspective
 - a) Principles as a higher form of integration
- D. Exercises
- E. A return to reason and integration
 - 1. The role of essences
 - 2. Understanding and learning
- F. Nonintegration and disintegration
 - 1. Passivity and evasion
 - a) Complexity worship
 - b) Anti-system building
- G. General Advice
 - 1. As a protector against confusion
 - 2. Expand your mind—go broader

SUGGESTED READING LIST



"Philosophy: Who Needs It," in
Philosophy: Who Needs It,
Ayn Rand
(Bobbs-Merrill Co., Inc., 1982)

"The Psycho-Epistemology of Art:
Art and Cognition," in
The Romantic Manifesto,
Ayn Rand (Signet, 1975)

"The Comprachicos," in
The New Left:
The Anti-Industrial Revolution,
Ayn Rand (Signet, 1975)

Introduction to
Objectivist Epistemology,
expanded second edition,
Ayn Rand, edited by
Harry Binswanger
and Leonard Peikoff
(Meridian, 1990)

Objectivism:
The Philosophy of Ayn Rand,
Leonard Peikoff
(Meridian, 1993).
In particular, read chapters
three, four & five.

The Art of Thinking,
a taped lecture course by
Leonard Peikoff,
offered at Conceptual
Conferences, 1992.
It is available through
Second Renaissance Books.

Integration: The Dynamo of Reason

Gary Hull

Exercises

Exercise #1

Identify the philosophic idea that these two statements have in common. Relate that idea to its fuller philosophic context, and to other areas of your knowledge. This should be an easy one.

1. Psychologist to patient: "Stop blaming your parents for your miserable marriage. If you don't like your relationship, fix it or get a divorce."
2. Economist: "No, I do not believe that advertising coerces people into buying things. Every consumer has the ability to spend his money on the products he wants."

Exercise #2

Connect the following concretes by finding the philosophic principle that unites them. Then relate that identification to other areas of your knowledge.

1. Animal rights activists argue that make-up, furs and leather clothing are evil.
2. Environmentalists want to ban jewelry, off-road vehicles and sports cars.
3. Health activists claim that coffee, chocolate, popcorn and Chinese food are harmful.
4. The Vatican believes that sex is sinful.
5. Various activists hold that sex as such is rape; that romance and dating are sexual harassment; and that everybody is susceptible to contracting AIDS.

Exercise #3

Relate and integrate these three concretes by reference to a principle: Find the one in the many.

1. English teachers argue that students should not be taught to use grammar, paragraphs or outlines because these devices are too "limiting." Because these things set boundaries, they restrict a student's ability to express himself.
2. Psychologists claim that there is no such thing as mental health or sickness—that it is wrong to tell a patient that a certain type of behavior is healthy, while other behavior is unhealthy.
3. From the *Critique of Pure Reason*: Kant says that man's consciousness has a certain form of awareness. Therefore, man's mind is invalid.

Integration: The Dynamo of Reason

Gary Hull

Course Reading

Glory of Competition

William Safire

How can the government best help propel us along the information superhighway?

In most of us, that question induces an instant MEGO (my eyes glaze over). I recall a moment in the Nixon White House when Diane Sawyer and I were earnestly briefing Ron Ziegler on an arcane point likely to generate questions after an economic speech. The press secretary absorbed all he could and finally said: "Stop. Any new fact you tell me now means I'll forget something else."

In the same way, I am now convinced that if I figure out how to program my wireless telephone—on top of learning to force my computer to italicize at a keystroke—I will forget how to tickle my video recorder into snatching a movie scheduled for 4 A.M. on cable.

This surrender to saturation is not the charming helplessness of the determinedly old-fashioned; it is the revolt of the brain against the high life of the mind. The Nineties Boggle becomes more frenetic in the clash of giant telecommunications corporations gorging one another, to compete with other mergers—of fiber-optic cable, dishy wireless and billionaire media "content providers."

Which technology, and which convergence, will offer the consumer the cheapest and easiest way to be constantly in touch with whatever happens anywhere? Wouldn't it be great if the government could choose the best system and then let the private companies compete?

No, it would not be great. Intrusion in the name of efficiency would be a disaster, and—at the end of the great day—inefficient and stultifying.

Something simple and significant underlies our decision about how to ride the communication revolution. Two political ideas are competing in the post-cold-war world: one stresses order; the other stresses freedom.

Take Singapore, where an American teenager was savagely beaten on a graffiti charge and an American professor was recently threatened with jail for criticizing the regime. In that plastic nation, order is all.

International banks and authoritarians everywhere lap up the strictness undergirding the seemingly capitalist system. In China,

the "Singapore model" is hailed as the justification for continued suppression of human rights even as Beijing slips out of the economic straitjacket of Communism. That model is anti-democratic capitalism accompanied by heavy moralizing.

"In Singapore," says Reed Hundt, chairman of the Federal Communications Commission, "you can expect a single, regulated communications system. We don't believe in that. We say—let the government referee, but let the players play."

In democratic capitalism, the main job of government regulators and trustbusters is to enforce the opportunity for competition, denying biggies the edge of exclusive dealing or discriminatory pricing. Monopoly, sometimes protected in the past, will be treated as unnatural in the future. Licenses to use public property will be fairly auctioned, not handed to political favorites.

Because competition is a democratic value, it's good for local and national phone networks to invade one another's turf; it's good for cable companies to provide telephone service and the phonies to deliver pictures on their wires; it's good for wireless, satellite and broadcast networks to try to beat the phone companies' brains out.

In that way, consumers, not bureaucrats, will decide which systems suit us best. Risk-taking investors, not budgeteers, will channel money into the most efficient carriers.

This will result in a glorious mess. Asian Mussolinis will snicker at our sweet disorder as we lust after the way to deliver a pure signal along with a piping-hot pizza.

But there are advantages: innovation will be nourished, costs will be lowered and diversity will be celebrated. Geniuses and jerks will have their own channels and forums, while all the separate systems will have a way to unify us as a nation in a crisis.

Above all, the disorderly competition of "the American model" makes it much harder for some would-be ruler to control the people. Our example stands in contrast to all that the leaders of China admire in ultra-orderly Singapore. That's because our approach to the communications future centers on one person's freedom to control his or her own life.

Trade Commission Is Investigating How Designers Set Fees for Models

Amy M. Spindler

When the Council of Fashion Designers of America first consolidated the runway shows a year ago under the name Seventh on Six, they did so to generate publicity. As the adage goes; Watch out for what you ask for, because you just might receive it.

A year after the council held discussions about trying to put a cap on model fees, the Federal Trade Commission has sent out letters to many designers to try to determine whether the meetings represented "unfair methods of competition," according to a letter sent to one house.

A month before the New York shows, designers were asked to assemble copies of bills paid to Seventh on Six for show coordination and modeling fees, and other documents.

While few people in the industry seem concerned that wrong-doing will be found, the consensus is that the timing couldn't be worse. Now, instead of focusing on the latest fashions, NBC News, "Entertainment Tonight," the BBC and several newspapers and magazines want to know about the sexiest words brought together since Lisa Marie Presley married Michael Jackson: models and price fixing.

"It's the word 'price fixing,'" said Fern Mallis, the executive director of the council, "that's sparking it. And there's the sex appeal, because it's models."

She said the discussions about fees, which ended with a range of \$250 to \$750 an hour, was "an option."

"There's no binding agreement," she continued. "We were working with legal counsel all along, and they are aware of the antitrust laws."

Bud Konheim, the chairman of Nicole Miller, had just been paid a visit by E!, the entertainment network. "I said there's no story," he said.

Mr. Konheim repeated what he said when the discussions were first disclosed and then written about. "I resent someone that has tremendous buying power using their buying power to wring concessions from customers," he said. "I resent it when anyone does it to me, and I would never be part of using buying power to wring concessions from models or delivery boys or anyone."

Which is why the discussions fell apart a year ago, and the supermodels, who are celebrities, have continued to garner fees as high as ever.

*Ayn Rand's Fictional Characters as
Philosophical Archetypes*
Andrew Bernstein

Course Outline

I. Characters of *The Fountainhead*

A. Main Characters

1. Howard Roark and the nature of Objectivist heroes
2. Dominique Francon: first-handedness vs. the malevolent universe premise
3. Gail Wynand: the Nietzschean "egoist"
4. Peter Keating: conformity as an expression of Kant's metaphysics
5. Ellsworth Toohey: Marxism, power-lust and the Kantian philosophy

II. The Characters of *Atlas Shrugged*

A. Ayn Rand's Heroes and the Moral Division of Labor

1. John Galt—rationality
2. Ragnar Dannesjkold—justice
3. Francisco d'Anconia—benevolence
4. Hank Rearden—productivity vs. the mind-body split
5. Dagny Taggart—female greatness vs. feminism

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LYCEUM INTERNATIONAL, INC.

Challenging the Future!

LYCEUM INTERNATIONAL was established in early 1994 by Pamela Benson and Yaron Brook to offer a variety of Objectivist conferences, workshops and lectures. The activities range from half-day "Introduction to Objectivism" seminars to week-long conferences with a wide variety of lecturers and courses.

Four to six regional 21st Century Objectivist Conferences are held each year in the United States. These conferences span a three-day weekend, and feature three to four lecturers, each giving a four-to five-hour course. On the odd years, 21st Century Objectivist Conferences will be presented in Europe or the UK.

On an every-other-year basis, beginning in 1995, Lyceum International will present a week-long summer conference in the western United States. The 1995 conference will be held in San Francisco, California, August 12-19.

In addition, Lyceum International is working with prominent Objectivist lecturers in developing courses in ethics, communication skills and other areas to be presented to non-Objectivists in the business and professional communities—as well as a variety of key-note lectures. The 21st Century Speakers Bureau (a division of Lyceum International) will debut in the fall of 1995.

Lyceum International and 21st Century Objectivist Conferences do not claim to be official spokesmen for Objectivism, and support but are not affiliated with the Ayn Rand Institute.

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