

IRVINE • JULY 12, 1997

Investing: An Objective Approach

A Unique Investment Seminar

With Yaron Brook



A LYCEUM INTERNATIONAL SEMINAR

SCHEDULE

8:30 —9:00 AM	Check-in
9:00—11:30 AM	Seminar Begins
11:30—12:45 PM	LUNCH BREAK
12:45—4:00 PM	Seminar Continues
4:00—5:00 PM	Q & A Session

July 12, 1997
Hyatt Regency Irvine
Irvine, California

SPEAKER



Yaron Brook • Ph.D.

Dr. Yaron Brook teaches courses on Financial Management, Financial Markets & Institutions and Finance, Public Policy, and Ethics at Santa Clara University. He is currently a professor in the Finance Department of the Leavey School of Business at Santa Clara University in Santa Clara, California. Yaron received his Ph.D. from the University of Texas, Austin, in 1994 and his MBA from the University of Texas, Austin, in 1989, as well as a Bachelor of Sciences degree in Civil Engineering.

He is described as an excellent teacher by his students; delivering topic material clearly, while intellectually challenging his students. His professional colleagues consider Dr. Brook one of the top teachers at Santa Clara University.

Dr. Brook has published several articles in the *Journal of Financial and Quantitative Analysis* and in *Directorship*. His research has also been presented at universities and conferences around the United States and in Europe. Dr. Brook has successfully presented and organized seminars to business groups on topics related to the workings of financial markets.